LINA AMER ALSHEHRI

UX/UI Designer

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LinkedIn

PROFESSIONAL SUMMARY

UX/UI Designer and Tuwaiq Academy alumna who turns user needs into user flows, wireframes, and interactive prototypes. At Ithra, I design the library's monthly newsletter for 20,000+ readers, bringing a strong foundation in visual design, research, and communication to intuitive digital products.

PROFESSIONAL EXPERIENCE

Library Specialist *January 2025 – Present*

King Abdulaziz Center for World Culture (Ithra), Saudi Arabia

- Design the library's monthly newsletter for 20,000+ readers with clear layouts and consistent branding.
- Create flyers and digital content promoting library programs and services.
- Deliver cultural programs for school visits and lead Arabic and English tours for VIP and general visitors.

Cultural Programs Developer — Volunteer with Experts *August 2024 – December 2024*

King Abdulaziz Center for World Culture (Ithra), Saudi Arabia

- Developed cultural and community programs, with presentations and social media content to support them.

Exhibitor — Digital Publishing Program *March 2023*

Literature, Publishing and Translation Commission, Saudi Arabia

- Introduced book fair visitors to the digital publishing program and its offerings.

UX/UI DESIGN PROJECTS

Natiq — Children's Speech Practice App | *Tuwaiq Academy*

- Designed experiences for children, parents, and speech therapists to support speech practice at home.
- Contributed to user research, user flows, wireframes, Figma prototypes, and a child-friendly design system.

Wijhah — Expo 2030 Riyadh Visit Planning App

Riyadh Expo 2030 Challenge | Tuwaiq Academy, Misk Skills, and Expo 2030 Riyadh

- Designed a personalized visit planner based on interests, available time, group type, and accessibility needs.
- Contributed to planning, navigation, and visitor-connection flows in an interactive prototype.

EDUCATION

UX/UI Design Bootcamp — *Tuwaiq Academy* *2026*

Diploma in Visual Design and User Interface — *Anas Academy for Digital Visual Arts London* *2025 – 2026*

Bachelor's in English Language — *Imam Abdulrahman Bin Faisal University | GPA 4.38/5* *2020 – 2024*

SKILLS

UX/UI: User Research, User Flows, Wireframing, Prototyping, Usability Testing, Design Systems

Visual Design: Layout, Typography, Visual Hierarchy, Branding, Digital Content

Tools: Figma, Illustrator, InDesign, Photoshop, Canva, Microsoft Office, Google Workspace

Languages: Arabic (native), English (IELTS 6.5)

CERTIFICATIONS & VOLUNTEERING

Courses: Google UX Design Foundations | HTML & CSS — Satr | Nonprofit Sector Masterclass — Misk

Volunteering: Ithra (500 hrs) | IAU Social Responsibility Bank (39 hrs) | National Center for Non-Profit Sector (10 hrs)